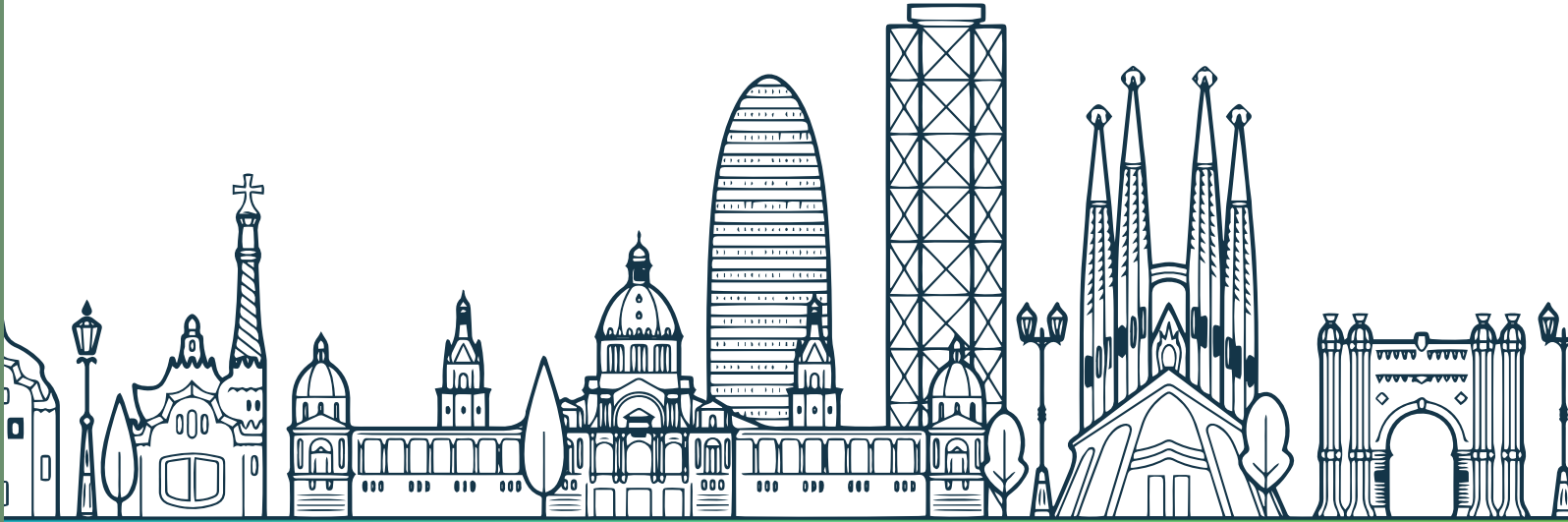


ISE 2026
FEBRUARY 1-6
BARCELONA

HETMA
HIGHER EDUCATION TECHNOLOGY MANAGERS ALLIANCE



HETMA AND HIGHER ED AV ARE HEADING TO ISE 2026 AND DOING IT BIGGER AND BETTER THAN EVER BEFORE! BOOTH EXPERIENCES AT THE ED TECH CONGRESS AND MAIN SHOW FLOOR, AI EDUCATIONAL SUMMIT WITH NEXXT, THREE SPECIALIZED SHOW FLOOR TOURS, COMMUNITY MEET-UPS, THOUGHT LEADERSHIP AT THE ED TECH CONGRESS BARCELONA, HOSTING OUR SIGNATURE HAPPY HOUR, LIVE PODCAST EXPERIENCES, AND SPOTLIGHTING OUR INDUSTRY PARTNERS AS ONLY HETMA CAN. LET OUR CREW OF LEADING GLOBAL HIGHER ED INFLUENCERS FEATURE YOUR COMPANY DIRECTLY TO YOUR CORE CUSTOMER BASE.

SPONSORSHIPS INCLUDE:

- ✓ 10-MINUTE VIDEO INTERVIEW APPEARANCE AT THE MAIN SHOW PODCAST STUDIO
- ✓ COMPANY LOGO ON THE SPLASH GRAPHICS AT OUR VARIOUS SHOW EVENTS
- ✓ FEATURED STOP ON OUR SIGNATURE HIGHER ED SHOW FLOOR TOUR
- ✓ NAMED SPONSOR OF THE ISE HIGHER ED HAPPY HOUR ON FRIDAY
- ✓ RECAP ARTICLE PUBLISHED TO HIGHER ED AV ABOUT YOUR SHOW PRESENCE
- ✓ 3 SOCIAL MEDIA BLASTS: 1 PRE-SHOW, 1 DURING, 1 POST-SHOW
- ✓ COMPANY MENTION IN OUR "BEST-OF-ISE" WRAP-UP SHOW
- ✓ NAMED STOP ON OUR HETMA "MUST SEE" HIGHER ED SHOW FLOOR MAP
- ✓ ABILITY TO DONATE A RAFFLE PRIZE FOR THE HIGHER ED HAPPY HOUR GIVEAWAY

SPOTS ARE LIMITED! ALL-INCLUSIVE FLAT RATES:

CURRENT HETMA ANNUAL
DIAMOND PARTNERS:
\$0.00

CURRENT HETMA ANNUAL
PLATINUM PARTNERS:
\$2,000.00

CURRENT HETMA ANNUAL
GOLD PARTNERS:
\$2500.00

CURRENT NON-ANNUAL
HETMA PARTNERS:
\$3000.00

DISCOVER MORE AT [HETMA.ORG](https://hetma.org) & FOLLOW OUR ISE COVERAGE AT [HIGHEREDAV.COM/ISE2026](https://higheravedav.com/ise2026)

THE HETMA BRAND ECOSYSTEM



HIGHER ED AV
MEDIA



HETMA
CORP ORG



ONLINE
COMMUNITY



FLEXSPACE
DESIGN SITE



GOLF
CLASSIC



HIGHER ED AV
AWARDS



PRISM
SCHOLARSHIP



VIRTUAL
CONFERENCE



APPROVED
PROGRAM