



# 1ST ANNUAL HETMA GOLF CLASSIC IN SUPPORT OF THE PRISM SCHOLARSHIP



**PGA WEST**  
SEPTEMBER 8 & 9, 2024  
PETE DYE DUNES, LA QUINTA, CA

## HETMA + PRISM SCHOLARSHIP

Founded in 2022, the HETMA Prism Scholarship awards ten underrepresented higher ed audiovisual professionals annually the opportunity to learn, certify, and experience the AV industry through an AVIXA Elite membership, CTS training and certification, a personal mentor, and trip to InfoComm. Previous recipients have gone on to become leaders in both higher education and the AV-industry. All sponsorships of the HETMA Golf Classic are 100% tax deductible as a 501(c)3 organization, and 100% of the tournament profits support the Prism Scholarship.

## EVENT AGENDA

### SUN, SEPT 8TH

- 3:00 PM** Early Check-In & Partner Drop-Off
- 6:00 PM** Welcome Reception: La Quinta Brewing

### MON, SEPT 9TH

- 7:30 AM** Partner Check-In
- 8:00 AM** Registration, Breakfast, Driving Range Open
- 9:00 AM** Putting Contest Open
- 10:15 AM** Call to Carts
- 10:30 AM** Shotgun Start for 144 Golfers
- 4:00 PM** Cocktail Reception
- 4:30 PM** Awards Dinner
- 6:30 PM** Goodnight! See You Next Year!

## GOLF OPPORTUNITIES

### MASTERS PARTNERSHIPS ..... \$6000

INCL. NAMED SPONSORSHIP, TABLE ON COURSE (IF DESIRED), 1 FOURSOME, AND 1 TEE SIGN

- Welcome Reception Partner
- Breakfast Bar Partner
- Lunch Taco Truck Partner
- Polo Shirt Partner
- Awards Dinner Partner (Two Available)

### MAJORS PARTNERSHIPS ..... \$4000

INCL. NAMED SPONSORSHIP, TABLE ON COURSE (IF DESIRED), 1 FOURSOME, AND 1 TEE SIGN

- "Hit Joe Way's House" Hole Partner
- Refreshments Stations Partner
- Golf Cart Partner
- Swag Bag Partner

### PLAYERS PARTNERSHIPS ..... \$2500

INCL. NAMED SPONSORSHIP, TABLE ON COURSE (IF DESIRED), 1 FOURSOME, AND 1 TEE SIGN

- Driving Range Partner
- Putting Contest Partner
- Hole-in-One Partner (Two Available)
- Longest Drive Partner
- Closest to the Pin Partner

### OPEN PARTNERSHIPS ..... VARIOUS

A LA CARTE OPTIONS

- Hole Sponsor w/ Table & Tee Sign (\$1,500)
- Golf Foursome (\$1,250)
- Golf Twosome (\$700)
- Individual Tee Sign (\$400)



SPACE IS LIMITED. REGISTER TODAY AT: [HETMAGOLFCLASSIC.COM](https://hetmagolfclassic.com)  
FOR MORE INFO: JOE WAY, GOLF CHAIR AND HETMA COFOUNDER, [GOLF@HETMA.ORG](mailto:golf@hetma.org)

