

ISE 2024

JAN 30 - FEB 2, 2024
BARCELONA, SPAIN

HIGHER ED AV

BOOTH TOUR MEDIA PROGRAM



HIGHER ED AV, A HETMA PUBLICATION, IS COVERING ISE 2024 LIVE! LET OUR MEDIA CREW OF HIGHER ED'S LEADING INFLUENCERS SPOTLIGHT YOUR SHOW PRESENCE DIRECTLY TO YOUR CORE CUSTOMER BASE, WITH AN ACTIVE AUDIENCE OF OVER 120K MONTHLY SITE VISITS, 700K+ PAGE VIEWS, AND 35K NEWSLETTER SUBSCRIBERS.

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- ✓ Guest Spot on a Live Podcast Recording at the Show
- ✓ Named Sponsor of the ISE Higher Ed Happy Hour
- ✓ Post-ISE "My Take" Article Published to Higher Ed AV
- ✓ 5 Social Media Blasts: 2 Pre-Show, 2 During, 1 Post-Show
- ✓ Post-ISE Article Sent Across HETMA Newsletter

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